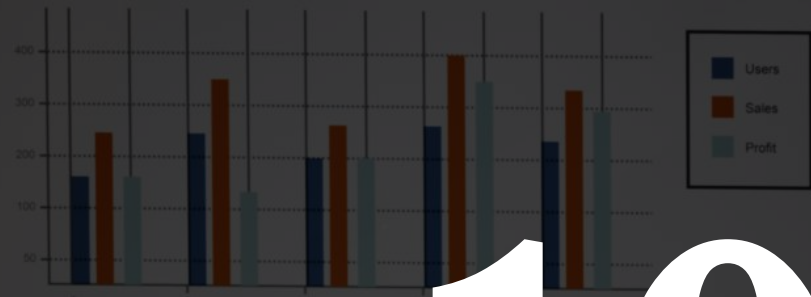


SEO STRATEGY

OPPORTUNITIES TO INCREASE SALES



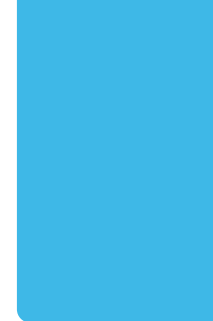
Company Growth
85%

Top 10

SEO

Strategies

SEO Strategies



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- 1 **Quality Content** >
- 2 **User Experience** >
- 3 **Mobile Optimisation** >
- 4 **Voice Search Optimisation** >
- 5 **Technical SEO** >
- 6 **Local SEO Services** >
- 7 **Backlinking** >
- 8 **Social Media** >
- 9 **Video Marketing** >
- 10 **Analytics and Tracking** >

1

Quality content

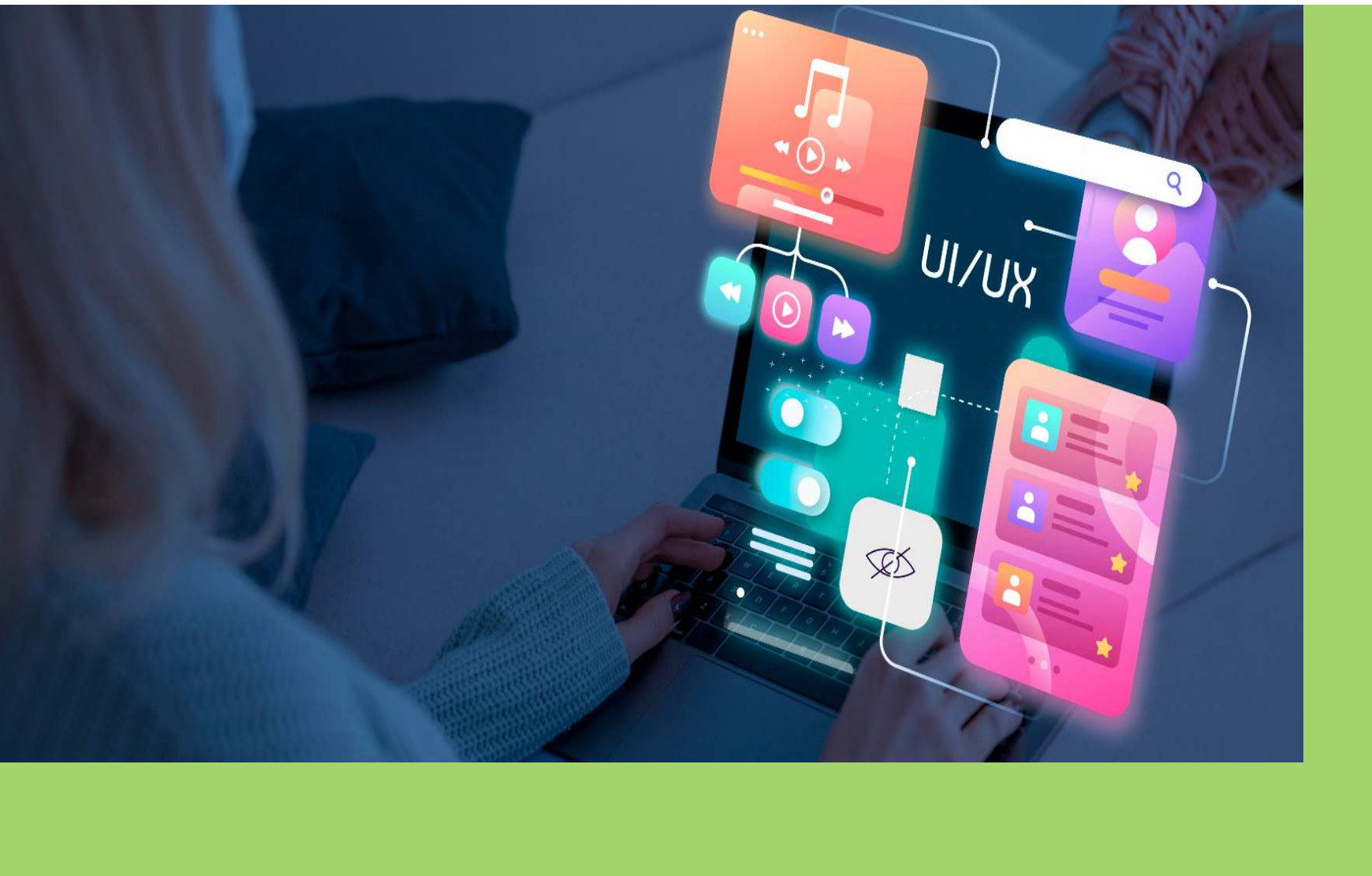


Produce high-quality, relevant and engaging content. It will help your **website rank higher** on Google

www.trafficradius.com.au

2

User Experience



Ensure your website is user-friendly, easy to navigate and has a fast page load speed. A website with a good **UX** ensures that visitors find the information they need and have a positive overall experience.

www.trafficradius.com.au

Enhance SEO content strategies.

Boost your SEO with captivating and interactive content strategies that captivate your audience and drive higher engagement.

Our content delivers premium experiences to meet audience demands.



LONG-TERM SUSTAINABLE RESULTS

We implement ethical and sustainable SEO techniques that deliver long-term results, ensuring your website maintains its visibility and competitive edge in the ever-changing digital landscape.



HIGHER SEARCH ENGINE RANKINGS

By optimizing your website's on-page elements, content, and link profile, we help improve your search engine rankings, making your site more discoverable to potential customers.



ENHANCED USER EXPERIENCE

Our SEO strategy focuses on creating a seamless and user-friendly experience for visitors, improving engagement and reducing bounce rates.



INCREASED ORGANIC TRAFFIC

Our SEO strategy aims to improve your website's visibility in search engine results, driving more organic traffic to your site.

Call Now

30 mins free strategy call



4

Voice Search Optimisation



Optimise your content for **voice search** to reach a wider audience. Tailor your content to match the conversational tone of spoken queries.

5

Technical SEO



Ensure your website is **technically sound** and follows best practices for things like site structure, meta tags and schema markup. It will help search engines understand the content better

BEST



CONTENT MARKETING STRATEGIES

YOU SHOULD TRY

GET A FREE AUDIT

6

Local SEO Services



Optimise local search to appear in relevant search results. **Local SEO services** ensure that your business will show up in relevant local search results.

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7

Backlinking



Earn high-quality **backlinks** from reputable websites to boost your website's authority and search engine rankings. It is one of the most effective SEO tips. Create valuable and shareable content including infographics or visual content.

8

Social Media



Raise brand awareness and drive traffic to your website through **social media** channels. Interact with your audience by experimenting with different content formats.

HOW TO BUILD A

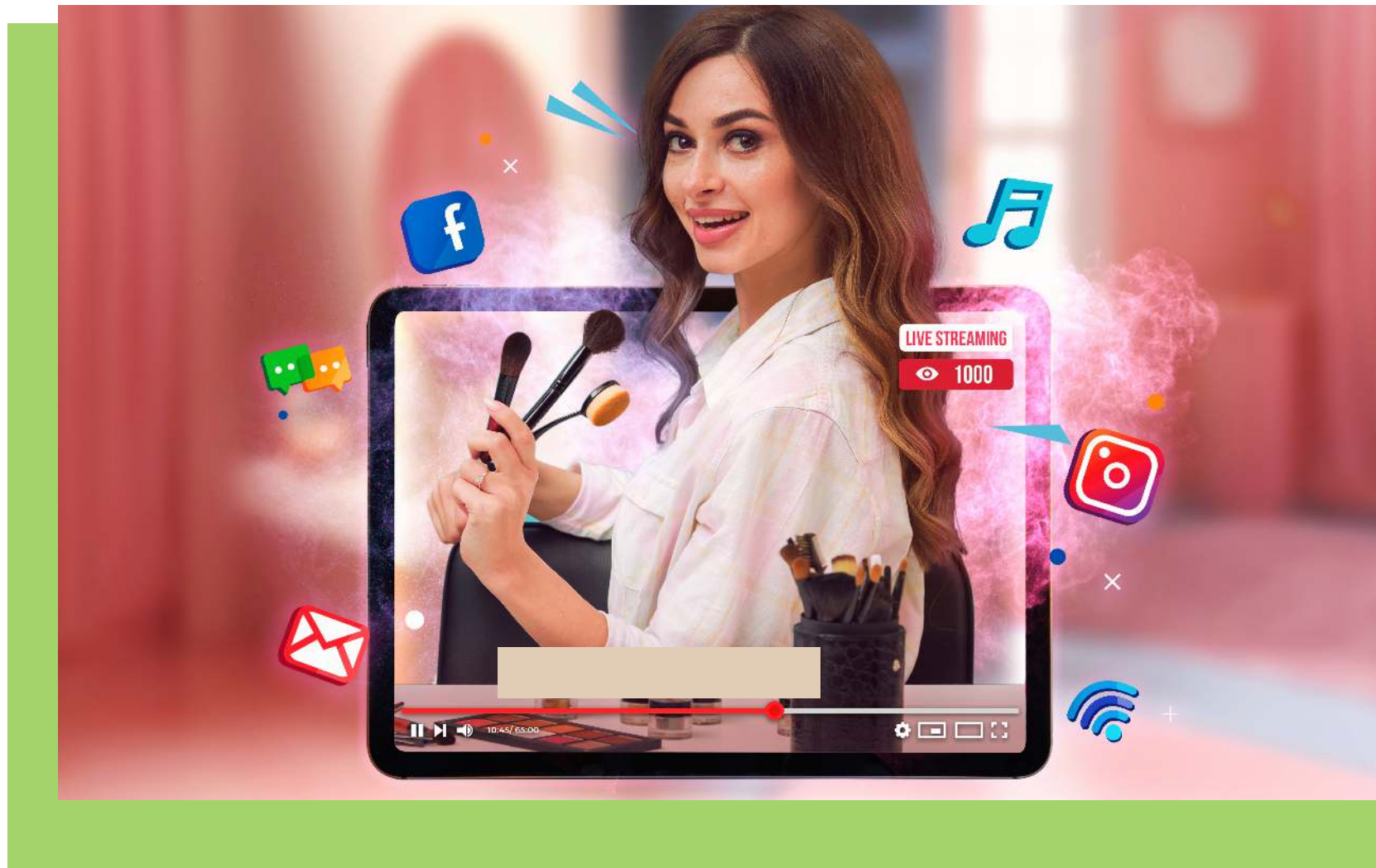
SUCCESSFUL SOCIAL MEDIA STRATEGY?

BOOK A STRATEGY CALL



9

Video Marketing



Getting someone to quiz you **Video content** can help improve engagement. Engage with your audience and improve your website's bounce rate.

10

Analytics and Tracking



Regularly monitor and analyse your website's traffic to identify areas for improvement and adjust your SEO strategy accordingly.

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